

COMPARATIVE PUBLIC POLICY
POLSCI 783
Fall 2022 Term 1

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Course Overview

In this course, we will read and discuss a range of approaches to comparative public policy. Any week's required readings may include pieces devoted primarily to describing a particular approach to public policy, critiques of that approach, and illustrative applications of that approach, particularly when used in a comparative research design. For every reading before class, you should try to answer the following three basic questions in one sentence each: a) what is the reading's main research question; b) what is the answer to the research question; and c) what evidence is used to support that answer? Being able to identify the answers to each of these questions is the first step in preparing for class discussion. Each week, you are expected to read a mini-lecture I provide as an overview and introduction to the readings, complete the readings, and then post a brief reading response online. Each week, we will meet via Zoom for a discussion of the readings, led by students on a rotating basis. You will be evaluated on your comprehension and ability to apply the approaches analyzed over the course of the semester, as well as on your contribution to class discussions.

Learning Objectives

By the end of the course you should be able to:

- Demonstrate an understanding of approaches used in comparative public policy in terms of their basic concepts, their conception of what studying policy entails, and the sorts of explanation they seek to provide.
- Situate the different approaches in relation to one another along a number of axes (e.g., assumptions, levels of analysis, ability to explain different phenomena).
- Critically discussing the merits of the different approaches, and of situate their own research within this field of competing theories.

Required Materials and Texts

- Articles and book chapters available on Avenue and/or through the library website

Course Evaluation – Overview

1. Participation - 20%, ongoing
2. Weekly reading posts – 10%, weekly by Monday at noon
3. Discussion leadership – 10%, date determined first week of class
4. Critical review – 15%, date chosen by student, by Tuesday 11.59pm before the relevant class
5. Term paper précis – 10%, November 1
6. Term paper – 35%, December 12

Course Evaluation – Details

Participation (20%), ongoing

A central feature of a seminar is that students learn from each other through discussion. As such, it is essential that all students do the readings in advance of the seminar and come prepared to participate actively in the class discussion. I strongly encourage you to think about what insights you can gain from the readings, not just what's "wrong" with them, which can be one's first inclination. Think about how the readings fit together (or don't), how they relate to readings in previous weeks, and especially how they relate to the topic of your research paper or policy debates with which you are familiar. I recognize that speaking in seminar can be intimidating at times, but it is a crucial skill in academia (and life!), and my goal is for our seminar to be an open-minded and considerate place to practice.

Students are expected to regularly read a newspaper with Canadian and international coverage and to contribute to class discussion on current events related to public policy.

Each week, PhD students are expected to read at least one of the items included under additional readings as part of their PhD comprehensive preparation and reference the reading in their reflections, comments, and class discussion. This requirement is waived on weeks with five assigned readings instead of the usual four.

Your participation grade will include the presentation of a **brief overview** of your research paper findings for our final seminar.

Weekly reading posts (10%), ongoing

To help you prepare for class, I will post a mini lecture on the readings and some initial discussion questions on Avenue by Wednesday at 5pm. The class will be divided into two groups, and each week your group will alternate posting a **response to the readings** or an **additional discussion question**. Posts are due each week **by Monday at noon**.

- **Reading response:** This is a brief (350-500 word) response that includes a **preliminary answer to at least one question from my guide**, and indicates familiarity with all the assigned readings.
- **Additional discussion question:** This is intended to be a shorter assignment (so every other week you get a break from writing, although not from reading!) The best type of questions will be those that bridge, juxtapose, or somehow address multiple readings, highlighting theoretical or methodological similarities and differences.

You should read your colleagues' responses before class, and **you are encouraged to respond to at least one**. You can skip two weeks' posts without notice or penalty: you will submit a total of 8 responses over the term, and you can choose the dates.

Discussion facilitation (10%), due date determined first week of class

You will take on the role of discussion leader for one week, in some cases in collaboration with a fellow student. It will be the discussion leader(s)' responsibility to

review their colleagues' responses on Avenue and **compile a discussion guide, submitted to me by email no later than Tuesday at noon**. The guide should include my questions and a synthesis of student questions (so you will have to merge, edit, and organize according to the themes you identify). During class, the discussion leader(s) will introduce the questions and key themes, explain why they are interesting or important, and initiate the discussion by proposing some answers, and facilitate throughout the seminar. The discussion guide should be prepared jointly when there is more than one student assigned to the week.

Critical review essay (15%, due 11.59pm before relevant class, date selected by student)

There are 10 weeks of readings in the class (excluding the first and last week). You must submit one critical review essay, for any week except the week you are acting as discussion leader – they are separate assignments and need to be done on distinct topics. I don't need to know in advance when you plan to submit your review essay. Essays are due every week via the Avenue dropbox, the **Tuesday before the relevant class at 11.59pm** (not later than that, and late submissions will not be accepted and do not count as submissions...since you choose when you submit and when you don't, there really isn't any valid excuse for handing in something late).

Essays must be 1500 words in length, single-spaced and typed in a 12-point font (this is approximately three single-spaced pages). Review essays are NOT summaries of the readings. You are required to make links between readings, as well as providing a critical assessment of those readings. The essay should situate the readings and their research question(s) in the literature and discuss strengths and weaknesses. How do these readings contribute to our understanding of why and how policies develop, vary, change, or remain the same? Papers may take one of my initial reading questions as a starting point *if* it is analytical rather than primarily focused on reading comprehension. They should be structured with a clear thesis statement i.e. an argument or claim about the readings.

Term paper précis and final paper (10% and 35%, due at 11.59pm on November 2 and December 12)

You will prepare a term paper that considers policy variation in time and/or space. The paper might try to explain why policies are the same/different across two polities, or why they change over time in a single jurisdiction.

The paper should be focused on reviewing the existing literature, rather than providing original research data. That is, the paper should engage existing accounts about how the outcome in question came to be. It should carefully describe the various claims of causality in existing accounts, set out points of disagreement within them, and evaluate the persuasiveness of their arguments.

The final paper should be 4500-6000 words, exclusive of bibliography. MA students are expected to submit a paper closer to the lower word limit and cite at least 10 scholarly sources. PhD students are expected to submit a paper closer to the higher word limit, and cite at least 15 scholarly sources. Source minimums include course readings. Students should choose a standard system of referencing and use it consistently. Late papers will be assessed a penalty of 2 percentage points per day.

As a step to ensure the timely completion of the paper, students should submit a précis of about 1000 words, including a preliminary bibliography, by November 2. This précis should precisely and clearly set out what the paper seeks to explain. What is the pattern of variation over time and/or space that is at the heart of the paper? It should also present some of the arguments in the existing literature that will be mobilized in the paper.

Weekly Course Schedule and Required Readings

Readings are available as links to Avenue to the library's e-journal collection or to pdfs.

Week 1 (September 14): Introduction to course

No assigned readings

Week 2 (September 21): Context of a place and a discipline

Readings:

Truth and Reconciliation Commission of Canada. 2015. "Honouring the Truth, Reconciling for the Future: Summary of the final report." nctr.ca.

- Preface and Introduction (p.1-23) and Calls to Action (319-337)

National Inquiry into Missing and Murdered Indigenous Women and Girls. 2019.

Reclaiming Power and Place: Executive Summary of the Final Report.

<https://www.mmiwg-ffada.ca/final-report/>

- See especially Introduction and Calls to Justice (All Canadians)

Goodman, Nicole, Karen Bird, and Chelsea Gabel. 2017. "Towards a More Collaborative Political Science: a Partnership Approach." *Canadian Journal of Political Science* 50 (1): 201–18.

Nath, Nisha, Ethel Tungohan, and Megan Gaucher. 2018. "The Future of Canadian Political Science: Boundary Transgressions, Gender and Anti-Oppression Frameworks." *Canadian Journal of Political Science* 51 (3): 619–42.

Additional readings:

Ahmed, Sara. 2017. *Living a Feminist Life*. Duke University Press.

Hill, Susan M. 2017. *The Clay We Are Made of: Haudenosaunee Land Tenure on the Grand River*. Winnipeg: University of Manitoba Press.

MacDonald, Fiona. 2017. "Knocking Down Walls in Political Science: in Defense of an Expansionist Feminist Agenda." *Canadian Journal of Political Science* 50 (2): 411–26. doi:10.1017/S0008423916001190.

Week 3 (September 28): Introduction to comparative methods

What sort of knowledge can we develop about why we get the policies that we do? How might comparison aid us in developing that knowledge? How can we distinguish between different approaches to explaining political action? And how are research methods implicated in colonial and decolonial projects? Can research methods uncover and combat other forms of oppression and exclusion?

Readings:

*Smith, Linda. 2012. *Decolonizing Methodologies: Research and Indigenous Peoples*, 2nd Edition. London: Zed Books. Read Chapter 9: Responding to the Imperatives of an Indigenous Agenda: A Case Study of Maori

Tuck, Eve. 2013. "Commentary: Decolonizing Methodologies 15 Years Later." *AlterNative: An International Journal of Indigenous Peoples* 9 (4): 365–72.

Gaudry, Adam. 2015. "Researching the Resurgence." In *Research as Resistance*, edited by Leslie Brown and Susan Strega. *Insurgent Research and Community-Engaged Methodologies in 21st-Century Academic Inquiry*

*Hall, Peter. 2003. "Aligning Ontology and Methodology in Comparative Research." In *Comparative Historical Analysis in the Social Sciences*, eds. James Mahoney and Dietrich Rueschemeyer. New York: Cambridge University Press.

Walby, Sylvia. 2005. "Gender Mainstreaming: Productive Tensions in Theory and Practice." *Social Politics* 12, 3: 321-343.

Additional Readings:

*George, Alexander L., and Andrew Bennett. 2005. Chapter 10: Process Tracing and Historical Explanation. In *Case Studies and Theory Development in the Social Sciences*, Cambridge, Mass: MIT Press. (omit or skim p.225-230)

Godrej, Farah. 2009. Towards a cosmopolitan political thought: The hermeneutics of interpreting the other. *Polity*, 41(2), 135-165.

Mahoney, James. "Qualitative Methodology and Comparative Politics," *Comparative Political Studies* 40:2 (2007), 122-144.

Mahoney, James, Erin Kimball, and Kendra L. Koivu. 2009. "The Logic of Historical Explanation in the Social Sciences," *Comparative Political Studies*, 42:1 114-146.

Symposia on qualitative vs quantitative methods in *Political Analysis* 14 (2006) and 18 (2010), including papers by Schrodtt; Beck; Brady, Collier, and Seawright.

Seawright, Jason and John Gerring. 2008. "Case Selection Techniques in Case Study Research: A Menu of Qualitative and Quantitative Options." *Political Research Quarterly* 61, 2 (June): 294-308.

Simpson, Leanne Betasamosake. 2017. *As We Have Always Done: Indigenous Freedom Through Radical Resistance*. University of Minnesota Press.

*Taylor, Mark Zachary. 2007. "Bivariate & Multivariate Regressions: A Primer." Sam Nunn School of International Affairs, Georgia Institute of Technology, unpublished paper.

*Yanow, Dvora. 2007. "Qualitative-Interpretive Methods in Policy Research," in Frank Fischer, Gerald J. Miller, and Mara J. Sidney (eds.) *Handbook of Public Policy Analysis: Theory, Politics and Methods* (New York: CRC Press), 405-415.

Week 4 (October 5): Power Resources Approaches

Does capitalism shape policy outcomes, and if so, how do concepts of class help illustrate that shaping? What are the limits to this sort of analysis?

Readings:

*Korpi, Walter. "The Power Resources Model," in Christopher Pierson and Francis G. Castles (eds) *The Welfare State Reader* (Polity Press, 2000), 77-88.

Orloff, Ann Shola. "Gendering the Comparative Analysis of Welfare States: An Unfinished Agenda," *Sociological Theory* 27:3 (2009) 317-343. **(also highly recommend her 1993 piece below)**

Dion, Michelle. 2005. "The Political Origins of Social Security in Mexico during the Cárdenas and Ávila Camacho Administrations." *Mexican Studies/Estudios Mexicanos* 21, 1 (Winter): 59–95.

Kuokkanen, Rauna. 2011. "From Indigenous Economies to Market-Based Self-Governance: a Feminist Political Economy Analysis." *Canadian Journal of Political Science / Revue Canadienne De Science Politique* 44 (02). Cambridge University Press: 275–97. doi:10.1017/S0008423911000126.

Additional readings:

Annesley, Claire, Francesca Gains and Kirstein Rummery, "Engendering politics and policy: the legacy of New Labour," *Policy & Politics* 38:3 (2010) 389-406.

Banaszak, Lee Ann. *The Women's Movement Inside and Outside the State* (Cambridge: Cambridge University Press, 2010).

Banaszak, Lee Ann Karen Beckwith and Dieter Rucht, "When Power Relocates. Interactive Changes in Women's Movements and States," in Lee Ann Banaszak, Karen Beckwith, and Dieter Rucht (eds) *Women's Movements Facing the Reconfigured State* (Cambridge: Cambridge University Press, 2003).

Blakely, Georgina and Valerie Bryson (eds.) *Marx and Other Four Letter Words* (Pluto Press, 2005), esp. ch. 1-4.

Esping-Andersen, Gosta. 1990. *The Three Worlds of Welfare Capitalism*. Princeton University Press.

Graefe, Peter "Political Economy and Canadian Public Policy," in Miriam Smith and Michael Orsini (eds.) *Critical Policy Studies* (UBC Press, 2007).

Huber, Evelyne, and John D. Stephens. 2000. "Partisan Governance, Women's Employment, and the Social Democratic Service State." *American Sociological Review*, 65, 3 (June): 323-342.

Korpi, Walter. 2006. "Power resources and Employer-Centered approaches in explanations of welfare states and varieties of capitalism: Protagonists, consenters, and antagonists." *World Politics*, 58(2):167-206. **key comparison of PRA and VoC arguments about origins of welfare state*

Mahon, Rianne, "Swedish Social Democracy: Death of a Model?" *Studies in Political Economy* 63 (2000) 27-59.

O'Connor, Julia S., Ann Shola Orloff and Sheila Shaver, *States, Markets, Families: Gender, Liberalism and Social Policy in Australia, Canada, and Great Britain* (Cambridge University Press, 1999), ch. 1.

Orloff, Ann. 1993 "Gender and the Social Rights of Citizenship." *American Sociological Review*, 58: 303-328.

October 12: Fall Break, NO CLASS

Week 5 (October 19): Pluralism and Neo-pluralism

How do groups affect the policy process? What reflects their relative success? What are the limits of understanding policy as the outcome of group conflict and cooperation?

Readings:

Abiola, Sara E., Colgrove, James, & Mello, Michelle M. (2013). The Politics of HPV Vaccination Policy Formation in the United States. *Journal of Health Politics, Policy, and Law*, 38(4), 645–681. (uses Kingdon's *Multiple Streams model* to explain variation in HPV vaccine policy in six states)

Voth, Daniel. 2016. "Her Majesty's Justice Be Done: Métis Legal Mobilization and the Pitfalls to Indigenous Political Movement Building." *Canadian Journal of Political Science* 49 (2). Cambridge University Press: 243–66.

Dwidar, Maraam A. 2021. "Diverse Lobbying Coalitions and Influence in Notice-and-Comment Rulemaking" *Policy Studies Journal* <https://doi.org/10.1111/psj.12431>

Calderon, Maria Apolonia. (2020). Foundations as "Amigos o Rebeldes": The Influence of Philanthropic Funding on Local Immigration Policy Outputs. *Nonprofit Policy Forum* 11(2). <https://doi.org/10.1515/npf-2019-0053>

Additional readings:

Smith, Martin J. "Pluralism, Reformed Pluralism and Neopluralism: The role of pressure groups in policy-making," *Political Studies* 38:2 (1990) 302-22. (Example of review article)

Dye, Thomas R. and L. Harmon Zeigler, *The Irony of Democracy: An Uncommon Introduction to American Politics*, 3rd. Ed. (Duxbury Press, 1975), p. 3-6 ("Meaning of Elitism") and p. 9-13 ("Meaning of Pluralism").

Hacker, Jacob, and Paul Pierson. 2010. "Winner-Take-All Politics: Public Policy, Political Organization, and the Precipitous Rise of Top Incomes in the United States*." *Politics & Society* 38(2) 152–204 (skim 152-167, focus on 168-204).

Lindblom, Charles E. "The Market as Prison," *Journal of Politics*, vol. 44, no. 2 (1982), 324-336.

Mares, Isabella. 2000. Strategic Alliances and Social Policy Reform: Unemployment Insurance in Comparative Perspective. *Politics and Society*, 28(2), 223–244.

Mares, Isabela. 2003. "The Sources of Business Interest in Social Insurance: Sectoral versus National Differences." *World Politics*, 55, 2 (Jan.): 229-258.

- Mazid, Imran. 2020. "Virality of Social Change Messages on Facebook: A Study of Advocacy and Relationship Building Strategies of LGBTQ Advocacy Organizations." *International Journal of Strategic Communication* 14 (2): 105–21.
- McFarland, Andrew S. *Neopluralism: the evolution of political process theory* (University Press of Kansas, 2004).
- Mello, Michelle. M., Abiola, Sara., & Colgrove, James. (2012). Pharmaceutical Companies' Role in State Vaccination Policymaking: The Case of Human Papillomavirus Vaccination. *American Journal of Public Health*, 102(5), 893–898.
- Michalowitz, Irina "What determines influence? Assessing conditions for decision-making influence of interest groups in the EU," *Journal of European Public Policy* 14:1 (2007) 132-152.
- *Olson, Mancur. 1984. *The Rise and Decline of Nations*, New Haven & London: Yale University Press, Chapter 2: The Logic.
- Polsby, Nelson W. How to Study Community Power: The Pluralist Alternative. *The Journal of Politics* 22, 3 (Aug 1960), 474-484.
- Polsby, Nelson W. *Community Power and Political Theory* (New Haven: Yale University Press, 1963), chapter 7 ("Notes for a Theory of Community Power")
- Swank, Duane, and C. Martin, "Employers and the Welfare State," *Comparative Political Studies* 34:8 (2001), 899-923.
- Thelen, Kathleen. 2003. "The Political Economy of Business and Labour in Developed Democracies." In I. Katznelson and H. Milner, eds., *Political Science: the State of the Discipline*. New York: Norton, 371-397.
- Additional readings on varieties of capitalism
- Hall, Peter A. and Soskice, David. 2001. "An Introduction to varieties of capitalism." In Peter A. Hall and David Soskice, eds, *Varieties of Capitalism: The Institutional Foundations of Comparative Advantage*. New York: Oxford University Press, 1-68.
- Hall, Peter A., and Daniel W. Gingerich. 2009. "Varieties of Capitalism and Institutional Complementarities in the Political Economy: An Empirical Analysis." *British Journal of Political Science*, 39:449-482.
- Iverson, Torben and John D. Stephens. 2008. "Partisan politics, the welfare state, and three worlds of human capital formation." *Comparative Political Studies* 41 (4/5): 600-37.

Thelen, Kathleen. 2012. "Varieties of Capitalism: Trajectories of Liberalization and the New Politics of Social Solidarity." *Annual Review of Political Science*, 15: 137-159.

Thatcher, Mark. "Varieties of Capitalism in an Internationalized World: Domestic Institutional Change in European Telecommunications." *Comparative Political Studies*, 37, 7 (September 2004): 751-780.

Estevez-Abe, Margarita. 2006. "Gendering the Varieties of Capitalism: A Study of Occupational Segregation by Sex in Advanced Industrial Societies." *World Politics*, 59, 1 (October) 142-175.

Week 6 (October 26): Rational choice institutionalism

Institutions are often described as "the rules of the game", and this is particularly relevant for approaches that understand policy to be driven by strategic actors working within institutional constraints. If we accept certain assumptions about actors' rationality, what do these works tell us about the types of constraints posed by different institutions? How do they help us explain cross-jurisdictional policy variation?

Readings:

March, James G., and Johan P. Olsen. 1996. "Institutional Perspectives on Political Institutions." *Governance* 9 (3): 247-64.

Chappell, Louise. 2006. "Comparing Political Institutions: Revealing the Gendered "Logic of Appropriateness", *Politics & Gender* 2(2): 223-235.

Harrison, Kathryn. 2020. "Political Institutions and Supply-Side Climate Politics: Lessons from Coal Ports in Canada and the United States." *Global Environmental Politics* 20 (4): 51-72.

Pasternak, Shiri. 2015. "How Capitalism Will Save Colonialism: the Privatization of Reserve Lands in Canada." *Antipode* 47 (1). (10.1111): 179-96.
doi:10.1111/anti.12094.

Additional Readings:

Campbell, John L. *Institutional Change and Globalization* (Princeton University Press, 2004), ch. 1.

Crepaz, Markus and Ann W. Moser. 2004. "The Impact of Collective and Competitive Veto Points on Public Expenditures in the Global Age." *Comparative Political Studies*, 37, 3: 259-285.

Driscoll, Amanda, and Mona Lena Krook, "Can there be a feminist rational choice institutionalism?" *Politics & Gender* 5:2 (2009), 238-245.

- Haggard, Stephan, and Matthew D. McCubbins, eds. *Presidents, Parliaments, and Policy*. New York: Cambridge University Press, 2001, Chapters 1-3 [veto players and economic policy].
- Harrison, Kathryn. 1996. "The Regulator's Dilemma: Regulation of Pulp Mill Effluents in the Canadian Federation." *Canadian Journal of Political Science* 29(3): 469-496.
- **Immergut, Ellen M. 1992. The rules of the game: The logic of health policy-making in France, Switzerland, and Sweden. In *Structuring politics: Historical institutionalism in comparative analysis*. Eds. Sven Steinmo, Kathleen Thelen and Frank Longstreth. New York: Cambridge University Press.
- Iversen, Torben and Soskice, David. 2001. "An asset theory of social policy preferences." *American Political Science Review*, 95, 4:875-893.
- March, James, and Johan P. Olsen. 1984. The New Institutionalism: Organizational Factors in Political Life. *American Political Science Review* 78:734-749
- Moe, Terry M. "Power and Political Institutions," *Perspectives on Politics*, 3:2 (2005) 215-231.
- Ostrom, Elinor. 2007. "Institutional Rational Choice: An Assessment of the Institutional Analysis and Development Framework." in Paul Sabatier, (ed) *Theories of the Policy Process*. Boulder: Westview.
- Peters, B. Guy. 1999. "Institutionalisms Old and New," in *Institutional Theory in Political Science: The 'New Institutionalism'* Pinter.
- Scharpf, Fritz W. 2000. "Institutions in Comparative Policy Research." *Comparative Political Studies*, 33: 6:7.
- Scarpf, Fritz W. 1997. *Games Real Actors Play: Actor-Centered Institutionalism in Policy Research, Theoretical Lenses on Public Policy*. Boulder, CO: Westview Press. Introduction, Chapter 2
- Steinmo, Sven. 1989. "Political Institutions and Tax Policy in the United States, Sweden, and Britain." *World Politics* 41 (July): 500-535.
- Tsebelis, George. 1995. "Decision making in political systems: Veto players in presidentialism, parliamentarism, multicameralism and multipartyism." *British Journal of Political Science*, 25(3): 289-325.

Week 7 (November 3): Historical Institutionalism and policy legacies

It is common to say that past policies – policy legacies – have important impacts on current and future policymaking. How and why do they have these effects? We can also consider the way other factors, like ideas, can leave a legacy that affects current policymaking.

Readings:

Pierson, Paul, (1993). When Effect Becomes Cause: Policy Feedback and Political Change. *World Politics*, 45(4), 595–628. **(Example of review article)**

Michener, Jamila. (2019). Policy Feedback in a Racialized Polity. *Policy Studies Journal* 47(2): 423-450. <https://doi.org/10.1111/psj.12328>

Grace, Joan. (2011). Gender and Institutions of Multi-level Governance: Child Care and Social Policy Debates in Canada. In M. L. Krook & F. Mackay (Eds.), *Gender, Politics and Institutions*. London: Palgrave Macmillan UK.

Kusi-Ampofo, Owuraku. 2021. “Negotiating Change: Ideas, Institutions, and Political Actors in Tobacco Control Policy Making in Mauritius.” *Journal of Health Politics, Policy and Law* 46 (3): 435–65.

Additional readings:

Capoccia, Giavonni, & Kelemen, R. Daniel. (2007). The Study of Critical Junctures: Theory, Narrative, and Counterfactuals in Historical Institutionalism. *World Politics*, 59(03), 341–369.

Costa, Giuliana. (2013). Long-Term Care Italian Policies: A Case of Inertial Institutional Change. In *Reforms in Long-Term Care Policies in Europe* (pp. 221–241). New York, NY: Springer New York.

George, Rhonda C., Maier, Reana, & Robson, Karen. (2020). Ignoring race: a comparative analysis of education policy in British Columbia and Ontario. *Race Ethnicity and Education*, 23(2), 159-179.

Hacker, J. S. (2004). Privatizing Risk without Privatizing the Welfare State: The Hidden Politics of Social Policy Retrenchment in the United States. *The American Political Science Review*, 98(2), 243–260.

Hacker, Jacob. 1998. The Historical Logic of National Health Insurance: Structure and Sequence in the Development of British, Canadian, and U.S. Medical Policy. *Studies in American Political Development* 12 (1998): 57-130.

- Hall, Peter A., and Rosemary C.R. Taylor. 1996. "Political Science and the Three New Institutionalisms." *Political Studies*, 44(5), 936-57.
- Hawkesworth, Mary. 2003. "Congressional Enactments of Race-Gender: Toward a Theory of Raced-Gendered Institutions." *The American Political Science Review* 97 (4). American Political Science Association: 529–50.
- Howlett, Michael and Jeremy Rayner, 2006. "Understanding the historical turn in the policy sciences: A critique of stochastic, narrative, path dependency and process-sequencing models of policy-making over time," *Policy Sciences* 39(1):1-18.
- *Mahoney, James, and Kathleen Thelen. 2010. A Theory of Gradual Institutional Change. In Mahoney and Thelen, eds. *Explaining Institutional Change: Ambiguity, Agency, and Power*. New York: Cambridge UP, 2010, 1-37.
- Pierson, Paul. 2000. "Increasing returns, path dependence, and the study of politics." *American Political Science Review*, 94, 2: 251-267.
- Pontusson, Jonas, 1995. "From Comparative Public Policy to Political Economy: Putting Political Institutions in Their Place and Taking Interests Seriously," *Comparative Political Studies* 28(1): 117-47.
- Streeck, Wolfgang, & Thelen, Kathleen. (2005). *Beyond Continuity*. New York: Oxford University Press, see especially chapter 1.
- Thelen, Kathleen. 1999. "Historical Institutionalism in Comparative Politics." *Annual Review of Political Science*, 2: 369-404.
- Waylen, Georgina. 2009. "What can historical institutionalism offer feminist institutionalists?" *Politics & Gender* 5(2):245-53.
- Williams, Russell Alan. 2009. "Exogenous Shocks in Subsystem Adjustment and Policy Change: The Credit Crunch and Canadian Banking Regulation," *Journal of Public Policy*, 29(1): 29-53.

Week 8 (November 9): Ideas

During the week on rational choice, we took actors' preferences as a given. This week, we take preferences as something that needs to be explained by *ideas*. How do actor's ideas shape their political behaviour? What are some of the particular challenges of studying ideas, and do you think the authors address them appropriately?

Readings:

- *Berman, S. 1998. *The Social Democratic Moment: Ideas and Politics in the Making of*

Interwar Europe. Cambridge, Mass.: Harvard University Press. Chapter 2.

Jacobs, Alan. M. 2009. How Do Ideas Matter?: Mental Models and Attention in German Pension Politics. *Comparative Political Studies*, 42(2), 252–279.

Jefferson, Hakeem J., Fabian G. Neuner, Josh Pasek. (2020). Seeing Blue in Black and White: Race and Perceptions of Officer-Involved Shootings. *Perspectives on Politics*. Accepted, July 2020.

Maddison, Sarah. 2012. “Evidence and Contestation in the Indigenous Policy Domain: Voice, Ideology and Institutional Inequality.” *Australian Journal of Public Administration* 71 (3). John Wiley & Sons, Ltd (10.1111): 269–77. doi:10.1111/j.1467-8500.2012.00775.x.

Additional readings:

Béland, Daniel, & Cox, Robert H. (Eds.). 2011. Ideas and politics in social science research. Oxford: Oxford University Press. See especially chapter 1 and 3.

Boothe, Katherine. 2019. “‘Getting to the Table’: Changing Ideas About Public and Patient Involvement in Canadian Drug Assessment.” *Journal of Health Policy, Politics & Law* 44 (4)

Blyth, Mark. 1997. “Any more bright ideas?” The ideational turn of comparative political economy. *Comparative Politics*, 29(2), 229–250.

Blyth, Mark. 2002. *Great transformations: Economic ideas and institutional change in the twentieth century*. Cambridge: Cambridge University Press.

Blyth, Mark. 2003. Structures Do Not Come with an Instruction Sheet: Interests, Ideas, and Progress in Political Science. *Perspectives on Politics*, 1(04), 695–706.

Jerit, Jennifer. (2009). How Predictive Appeals Affect Policy Opinions. *American Journal of Political Science*, 53(2), 411–426

Korteweg, Anna C. (2006). The Construction of Gendered Citizenship at the Welfare Office: An Ethnographic Comparison of Welfare-to-Work Workshops in the United States and the Netherlands. *Social Politics: International Studies in Gender, State & Society*, 13(3), 314–340.

Lewis, Jane. “Work/Family Reconciliation, Equal Opportunities and Social Policies: The Interpretation of Policy Trajectories at the EU level and the Meaning of Gender Equality,” *Journal of European Public Policy* 13:3 (2006) 420-437.

Schmidt, Vivian A. 2008. *Discursive Institutionalism: The Explanatory Power of Ideas*

and Discourse. *Annual Review of Political Science*, 11(1), 303–326.

Williams, Fiona “Race/ethnicity, Gender, and Class in Welfare States: A Framework for Comparative Analysis,” *Social Politics* 2:2 (1995) 127-59.

Yee, Albert S. 1996. The causal effects of ideas on policies. *International Organization*, 50, 1.

Yves Surel. 2000. “The Role of Cognitive and Normative Frames in Policy-Making,” *Journal of European Public Policy* 7:4: 495-512.

Week 9 (November 16): Framing

This week’s topic is an extension of last week’s. Here, we are concerned with a specific type of ideational effect: framing, the conscious and unconscious ways information is presented and prioritized in order to shape policy agendas and public opinion.

Readings:

Schneider, Anne, & Ingram, Helen. (1993). Social construction of target populations: Implications for politics and policy. *American Political Science*

Stone, Deborah. 1989. Causal Stories and the Formation of Policy Agendas. *Political Science Quarterly* 104:289-300

Wallace, Rebecca, Andrea Lawlor, and Erin Tolley. 2021. “Out of an Abundance of Caution: Covid-19 and Health Risk Frames in Canadian News Media.” *Canadian Journal of Political Science/Revue canadienne de science politique* 1–14.

Vu, Hong Tien, Matthew Blomberg, Hyunjin Seo, Yuchen Liu, Fatemeh Shayesteh, and Hung Viet Do. 2021. “Social Media and Environmental Activism: Framing Climate Change on Facebook By Global NGOs.” *Science Communication* 43 (1): 91–115.

Additional Readings:

Bleich, Erik. 2002. Integrating Ideas into Policy-Making Analysis: Frames and Race Politics in Britain

Chong, Dennis, and James N Druckman. 2007. “Framing Theory.” *Annu. Rev. Polit. Sci.* 10 103–26.

Messer, Chris M., Shriver, Thomas E., & Beamon, Krystal K. (2018). Official frames and the Tulsa race riot of 1921: The struggle for reparations. *Sociology of Race and Ethnicity*, 4(3), 386-399. **Content warning: include descriptions of racial violence and direct quotes from historical documents using the n-word.**

Week 10 (November 23): Learning and Cross-jurisdictional influences

Some of the earlier uses of ideas as an explanatory factor (see Hecló 1974) discuss the way policymakers learn about a policy and how this leads to policy change. How do different authors use the concept of learning? How jurisdictions learn from one another – or emulate others' policies, or draw negative lessons from others' mistakes. Under what conditions do policies "spread" beyond national boundaries?

Readings:

Hall, Peter A. 1993. "Policy Paradigms, Social Learning, and the State: The Case of Economic Policymaking in Britain." *Comparative Politics*, 25, 3 (April): 275-296.

Oliver, Michael J., and Hugh Pemberton, 2004. "Learning and Change in 20th-Century British Economic Policy," *Governance* 17(3): 415-441.

Illicial, Mary and Kathryn Harrison. 2007. "Protecting Endangered Species in the US and Canada: The Role of Negative Lesson Drawing," *Canadian Journal of Political Science* 40(2): 367-394.

*Kollman, Kelly. 2011. Same-Sex Unions Legislation and Policy Paradigms: Something Borrowed, Yet Something New. In Grace Skogstad, *Policy Paradigms, Transnationalism, and Domestic Politics*. Toronto: University of Toronto Press.

Additional readings:

Béland, Daniel. 2006. "The Politics of Social Learning: Finance, Institutions, and Pension Reform in the United States and Canada," *Governance*, 19, 4: 559-583.

Bernstein, Steven, and Benjamin Cashore. 2000. Globalization, Four Paths of Internationalization, and Domestic Policy Change: The Case of EcoForestry in British Columbia, Canada. *Canadian Journal of Political Science* 33:67-99.

Dolowitz, David P., and David Marsh. 2000. "Learning from Abroad: The Role of Policy Transfer in Contemporary Policy-Making," *Governance* 13(1): 5-24.

Hecló, Hugh. 1974. *Modern Social Policies in Britain and Sweden: From Relief to Income Maintenance*. Yale: Yale University Press. Chapter 6.

James, Oliver, and Martin Lodge. 2003. "The Limitations of 'Policy Transfer' and 'Lesson Drawing' for Public Policy Research." *Political Studies Review*, 1, 2: 179-193.

Mahon, Rianne. (2005). Rescaling Social Reproduction: Childcare in Toronto/Canada and Stockholm/Sweden. *International Journal of Urban and Regional Research*, 29(2), 341–357.

MacRae, Heather. 2006. "Rescaling Gender Relations: The Influence of European Directives on the German Gender Regime," *Social Politics* 13(4): 522-50.

Stone, Diane "Global Public Policy, Transnational Policy Communities, and Their Networks," *Policy Studies Journal* 36:1 (2008), 19-38.

Skogstad, Grace (ed). 2011. *Policy Paradigms, Transnationalism, and Domestic Politics*. Toronto: University of Toronto Press.

Weyland, Kurt. 2005. "Theories of Policy Diffusion: Lessons from Latin American Pension Reform." *World Politics*, 57, 2: 262-295.

Week 11 (November 30): Public opinion

The ability of public opinion to influence policy is a key assumption of democratic governance. Is it also problematic? Under what conditions do we expect public opinion to have a significant influence – or not?

Readings:

Sheluchin, Anwar, Regan M Johnston, & Clifton van der Linden. (2020). Public Responses to Policy Reversals: The Case of Mask Usage in Canada during COVID-19. *Canadian Public Policy*, 46(S2), S119-S126.

Harrell, Allison, Stuart Soroka & Kiera Ladner. 2013. Public Opinion, Prejudice and the Racialization of Welfare in Canada. *Ethnic and Racial Studies*. 37(14): 2580-2597.

Lax, Jeffrey R. and Justin H. Phillips. (2009) Gay Rights in the States: Public Opinion and Policy Responsiveness. *American Political Science Review* 103 (3), pg. 367-386.

Flores, Andrew R., Jody L. Herman, and Christy Mallory. 2015. "Transgender Inclusion in State Non-Discrimination Policies: The Democratic Deficit and Political Powerlessness." *Research and Politics*, 2(4), doi: 10.1177/2053168015612246. (Ungated)

Additional readings:

Bittner, Amanda, and Elizabeth Goodyear-Grant. 2017. "Digging Deeper Into the Gender Gap: Gender Salience as a Moderating Factor in Political Attitudes." *Canadian Journal of Political Science* 50 (2): 559–78. doi:10.1017/S0008423917000270.

Burstein, Paul. 2006. Why Estimate of the Impact of Public Opinion on Public Policy are Too High: Empirical and Theoretical Implications. *Social Forces* 84(4): 2273-2289.

- Burstein, Paul. 2003. The Impact of Public Opinion on Public Policy: A Review and an Agenda. *Political Research Quarterly*, 56(1), 29–40.
- Cutler, Fred. (2004). Government responsibility and electoral accountability in federations. *Publius: The Journal of Federalism*, 34(2), 19–38.
- Cutler, Fred. (2008). Whodunnit? Voters and Responsibility in Canadian Federalism. *Canadian Journal of Political Science*, 41(03), 627.
- Downs, Anthony. 1972. Up and down with ecology: The issue attention cycle. *Public Interest*, 28 (Summer), 38–50.
- Dion, Michelle. L. and Birchfield, Vicki. (2010), Economic Development, Income Inequality, and Preferences for Redistribution. *International Studies Quarterly*, 54: 315–334.
- Druckman, James D., Jordan Fein, and Thomas J. Leeper. 2012. A Source of Bias in Public Opinion Stability. *American Political Science Review* 106(2): 430-454. [opinion, framing, health policy, a useful bibliography]
- Eichenberg, Richard. C. (2003). Gender Differences in Public Attitudes toward the Use of Force by the United States, 1990-2003. *International Security*, 28(1), 110–141.
- Gidengil, Elizabeth, Blais, Andre, Nadeau, Richard, & Nevitte, Neil. (2003). Women to the Left? Gender Differences in Political Beliefs and Policy Preferences. In M. Tremblay & L. J. Trimble (Eds.), *Women and electoral politics in Canada*. Oxford: Oxford University Press.
- Gidengil, Elizabeth. (2007). Beyond the Gender Gap: Presidential Address to the Canadian Political Science Association, Saskatoon, 2007. *Canadian Journal of Political Science*, 40(04)
- Jacobs, Alan M., & Matthews, J. Scott. (2012). Why Do Citizens Discount the Future? Public Opinion and the Timing of Policy Consequences. *British Journal of Political Science*, 42(04), 903–935.
- Jacobs, Lawrence. R. (1993). *The Health of Nations: Public Opinion and the Making of American and British Health Policy*. Ithaca and London: Cornell University Press.
- Page, Benjamin. and Robert Shapiro. 1983. Effects of Public Opinion on Policy. *American Political Science Review* 77(1): 175-190.
- Soroka, Stuart. N., & Wlezien, Christopher. 2004. Opinion Representation and Policy Feedback: Canada in Comparative Perspective. *Canadian Journal of Political Science*, 37(03).

Winter, Nicholas J. G. 2005. Framing Gender: Political Rhetoric, Gender Schemas, and Public Opinion on U.S. Health Care Reform. *Politics & Gender* 1(3): 453-480.

Wlezien, Christopher, & Soroka, Stuart N. (2010). Federalism and Public Responsiveness to Policy. *Publius: The Journal of Federalism*, 41(1), 31–52.

Week 12 (December 7): Research updates and course reflections

No assigned readings

Course Policies

Submission of Assignments

All assignments should be typed using a standard 12-point font, single spaced, and standard 1 inch margins. All written assignments require formal citations and a bibliography. Any standard citation style is acceptable (for example, [APA](#) or [Chicago style](#)).

All written assignments are to be submitted in the Avenue dropbox at the specified time on their due date.

Grades

Grades will be based on the McMaster University grading scale:

Please note that in graduate school, a B- or below is a fail. A grade of B or B+ is passable, but an indication that there are serious concerns about the quality of the work that should be discussed with the instructor.

MARK	GRADE
90-100	A+
85-90	A
80-84	A-
77-79	B+
73-76	B
70-72	B-
69-0	F

Late Assignments

The weekly reading responses are an important element of students' participation grade. Because the student discussion leaders rely on their colleagues to submit discussion questions in a timely fashion, no late reading responses will be counted towards the participation grade. The same policy applies to critical review papers: you select the due date, so if you cannot complete it before class one week, please choose a different week to write on.

If you become seriously ill or experience an emergency in advance of any assignment, it is important that you take steps to notify the instructor (me) about your situation so we can work something out.

Masks are not required but are encouraged

Wearing a mask in our shared classroom space is a good way to keep yourself and others healthy throughout the term in the face of COVID-19, but also other airborne illnesses. Staying healthy, so that you can attend classes in-person, study, complete course work, and collaborate with your peers, is an important part of your academic success this year. Wearing a mask in the classroom also provides increased protection to other students and TAs who may have elevated needs in their own health or that of their families. I encourage you to bring and wear a mask in class and tutorials. **I have chosen to wear a mask in the classroom and encourage others to do the same.** Free surgical-level masks are available at several locations, including the Campus Store.

Preferred Names

I will learn your name as quickly as I can, and welcome the opportunity to address you by your preferred name. If the name you prefer is not the name that appears on Mosaic/Avenue, you can indicate this once and I will update my records. There is no need to include your legal name on assignments if it is different from your preferred name – I can match assignments to your records with your surname and/or student number.

Children in Class

Currently, the university does not have a formal policy on children in the classroom. The policy described here is a reflection of my own beliefs and commitments to student, staff and faculty parents and caregivers.

I understand that parents and caregivers may be dealing with different/limited/uncertain childcare and school situations during this time. Children are welcome in class if that supports your learning and participation. I may ask you to step outside to care for a child who is becoming noisy, or to sit near the door so you can easily do so (let me know if you can't get a convenient seat.). If children need food, toys or chest feeding, that is also acceptable.

University Policies

Absences, Missed Work, Illness

McMaster Student Absence Form (MSAF): In the event of an absence for medical or other reasons, students should review and follow the Academic Regulation in the Undergraduate Calendar "Requests for Relief for Missed Academic Term Work".

Courses With An On-Line Element

Some courses may use on-line elements (e.g. e-mail, Avenue to Learn (A2L), LearnLink, web pages, capa, Moodle, ThinkingCap, etc.). Students should be aware that, when they access the electronic components of a course using these elements, private information such as first and last names, user names for the McMaster e-mail accounts, and program affiliation may become apparent to all other students in the same course. The available information is dependent on the technology used. Continuation in a course that uses on-line elements will be deemed consent to this disclosure. If you have any questions or concerns about such disclosure please discuss this with the course instructor.

Online Proctoring

Some courses may use online proctoring software for tests and exams. This software may require students to turn on their video camera, present identification, monitor and record their computer activities, and/or lock/restrict their browser or other applications/software during tests or exams. This software may be required to be installed before the test/exam begins.

Authenticity / Plagiarism Detection

Some courses may use a web-based service (Turnitin.com) to reveal authenticity and ownership of student submitted work. For courses using such software, students will be expected to submit their work electronically either directly to Turnitin.com or via an online learning platform (e.g. A2L, etc.) using plagiarism detection (a service supported by Turnitin.com) so it can be checked for academic dishonesty.

Students who do not wish their work to be submitted through the plagiarism detection software must inform the Instructor before the assignment is due. No penalty will be assigned to a student who does not submit work to the plagiarism detection software.

All submitted work is subject to normal verification that standards of academic integrity have been upheld (e.g., on-line search, other software, etc.). For more details about McMaster's use of Turnitin.com please go to www.mcmaster.ca/academicintegrity.

Copyright and Recording

Students are advised that lectures, demonstrations, performances, and any other course material provided by an instructor include copyright protected works. The Copyright Act and copyright law protect every original literary, dramatic, musical and artistic work, **including lectures** by University instructors

The recording of lectures, tutorials, or other methods of instruction may occur during a course. Recording may be done by either the instructor for the purpose of authorized distribution, or by a student for the purpose of personal study. Students should be

aware that their voice and/or image may be recorded by others during the class. Please speak with the instructor if this is a concern for you.

Academic Accommodation for Religious, Indigenous or Spiritual Observances (RISO)

Students requiring academic accommodation based on religious, indigenous or spiritual observances should follow the procedures set out in the [RISO](#) policy. Students should submit their request to their Faculty Office **normally within 10 working days** of the beginning of term in which they anticipate a need for accommodation or to the Registrar's Office prior to their examinations. Students should also contact their instructors as soon as possible to make alternative arrangements for classes, assignments, and tests.

Academic Integrity Statement

You are expected to exhibit honesty and use ethical behaviour in all aspects of the learning process. Academic credentials you earn are rooted in principles of honesty and academic integrity. **It is your responsibility to understand what constitutes academic dishonesty.**

Academic dishonesty is to knowingly act or fail to act in a way that results or could result in unearned academic credit or advantage. This behaviour can result in serious consequences, e.g. the grade of zero on an assignment, loss of credit with a notation on the transcript (notation reads: "Grade of F assigned for academic dishonesty"), and/or suspension or expulsion from the university. For information on the various types of academic dishonesty please refer to the [Academic Integrity Policy](#), located at <https://secretariat.mcmaster.ca/university-policies-procedures-guidelines/>

The following illustrates only three forms of academic dishonesty:

- plagiarism, e.g. the submission of work that is not one's own or for which other credit has been obtained.
- improper collaboration in group work.
- copying or using unauthorized aids in tests and examinations.

Conduct Expectations

As a McMaster student, you have the right to experience, and the responsibility to demonstrate, respectful and dignified interactions within all of our living, learning, and working communities. These expectations are described in the [Code of Student Rights & Responsibilities](#) (the "Code"). All students share the responsibility of maintaining a positive environment for the academic and personal growth of all McMaster community members, **whether in person or online.**

It is essential that students be mindful of their interactions online, as the Code remains in effect in virtual learning environments. The Code applies to any interactions that

adversely affect, disrupt, or interfere with reasonable participation in University activities. Student disruptions or behaviours that interfere with university functions on online platforms (e.g. use of Avenue 2 Learn, WebEx or Zoom for delivery), will be taken very seriously and will be investigated. Outcomes may include restriction or removal of the involved students' access to these platforms

Academic Accommodation of Students with Disabilities

Students with disabilities who require academic accommodation must contact [Student Accessibility Services](#) (SAS) at 905-525-9140 ext. 28652 or sas@mcmaster.ca to make arrangements with a Program Coordinator. For further information, consult McMaster University's [Academic Accommodation of Students with Disabilities](#) policy.

Faculty of Social Sciences E-mail Communication Policy

Effective September 1, 2010, it is the policy of the Faculty of Social Sciences that all e-mail communication sent from students to instructors (including TAs), and from students to staff, must originate from the student's own McMaster University e-mail account. This policy protects confidentiality and confirms the identity of the student. It is the student's responsibility to ensure that communication is sent to the university from a McMaster account. If an instructor becomes aware that a communication has come from an alternate address, the instructor may not reply at his or her discretion.

Course Modification

The instructor and university reserve the right to modify elements of the course during the term. The university may change the dates and deadlines for any or all courses in extreme circumstances. If either type of modification becomes necessary, reasonable notice and communication with the students will be given with explanation and the opportunity to comment on changes. It is the responsibility of the student to check their McMaster email and course websites weekly during the term and to note any changes.

Extreme Circumstances

The University reserves the right to change the dates and deadlines for any or all courses in extreme circumstances (e.g., severe weather, labour disruptions, etc.). Changes will be communicated through regular McMaster communication channels, such as McMaster Daily News, A2L and/or McMaster email.